

**Get Placement Offer at the beginning**

# **Join First-of-its-Kind Corporate MBA with Talentedge**



Get a Job Offer while  
you take

# Admission



## One of a Kind Unique Job-Linked MBA Program in India!

Ascent College' (Alliance University) Master of Business Administration (MBA), in partnership with Talentedge, India's largest online higher education platform providing rigorous industry-relevant programs, is a unique experiential learning based 2-year full-time MBA program whereby candidates get placed before they even begin their MBA. This has been made possible through Talentedge's unique Industry-Academia partnership model that runs on "of the corporate", "by the corporate" and "for the corporate" concept.

Our Corporate partners engage right from the selection process and curriculum design to selecting the faculty for the program and finalising extended internship design. This immersion is to ensure that the students are ready to hit the road and are productive from DAY 1 of joining their companies.

Located in the Silicon Valley of India, Ascent College, Alliance University Bengaluru, is one of the most prestigious B-Schools and private universities in the country respectively. Alliance University has made a strategic alliance with Talentedge to offer MBA aspirants a program that addresses the questions like, "what if we don't get selected after MBA, what specialization to choose" etc. even before they step in. Thereby weeding a whole lot of insecurities about future and careers.

Talentedge Collaborative Campus Program ensures that students seamlessly move on from being a student, to an intern and finally a productive employee.



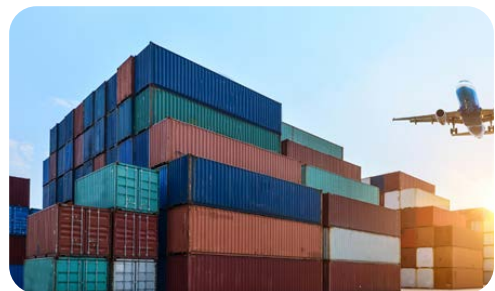
# Choose from Five Industry Oriented MBA Specializations

Sales and  
Marketing Management



Applied Human  
Resource Management

Logistics and  
Supply Chain Management



Investment Banking

Data Science and  
Analytics



# Program Schedule



Management Fundamentals  
Delivered at University Campus

(Trimester I & II)



Specialized Concepts Delivered by  
Talentedge – Online & Offline

(Trimester III & IV)



Hands-on Super Specialized  
Concepts Delivered by  
Corporate Partners and  
Industry Experts

(Trimester V)



Paid Internship at the  
Company/Office Site

(Trimester VI, VII, VIII)

## Facts about Alliance University

20,000+

Alumni across Globe

200+

Highly Skilled Faculty

50+

International Collaborations

#39 NIRF 2020 Ranking

Alliance School of Business

Accredited by



## Why Choose Job Linked MBA Program from Alliance University?

- This is a Unique Placement before Admission Model - (except for this year where we intend to place within 6 months – due to current epidemic turmoil)
- Minimum starting salary of CTC Rs. 4.2 lacs per annum
- Futuristic specializations like Data Analytics and Data Science, Logistics and SCM, Investment Banking, Applied HR and Sales and Digital Marketing
- Specialized Education - 100% Digitized through country's best online education platform
- 70% of faculty are Corporate Practitioners. New Age pedagogy using case models
- Confirmed and paid internships for each student with minimum 10K stipend per month
- Industry leaders constantly upgrade the course curriculum to make it relevant in today's corporate world
- Faculty-Student Ratio of 1:40 to foster seamless interaction between teacher and student communities
- Live Projects, My Start Up, Terrific Tuesdays, Industrial Visits, Corporate Thursdays, We got Talent, Social Entrepreneurship to name a few initiatives for nurturing creativity, innovation and passion of students



## Professional Benefits

- Career Growth
- Leadership and Soft Skills
- Time Management
- Teamwork
- Structured & Strategic Thinking
- Problem Solving
- Communication Skills
- Project Management Skills
- Self-Marketing Skills

## Personal Benefits

- Effectiveness
- Ability To Respond To Change
- Lifelong Peer Network



## On Successful Completion of the Program, You can start your career in

- ✔ Marketing and Branding
- ✔ Finance and Banking
- ✔ Sales and BD
- ✔ Data Analytics and Insights
- ✔ Operations and Supply Chain
- ✔ Human Resources and People Management



### Duration

2 Years

### Eligibility

Recognized Bachelor's degree in any discipline with a minimum of 60% marks (55% in case of SC/ST)

### Admission Criteria

There are three levels of stringent screening processes a student has to undergo before he/she can become a part of this program. TESAT (Talent-Edge Student Aptitude test), this includes aptitude, comprehension, psychometric test, followed by Personal Interviews (PI) by Talent-Edge team. Shortlisted students then have a final one on one interview with corporate partners.

### Application Fees

INR 1,000