



IMM

INTERNATIONAL MANAGEMENT INSTITUTE
BHUBANESWAR

Shaping global leaders for tomorrow

FINAL PLACEMENT REPORT

2018 - 2020

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(Submitted for Audit)

PUBLISHED BY:
Placement Committee

Prof. Ramesh Behl

Director,
International Management
Institute, Bhubaneswar



Director's Message

It gives me immense pleasure in representing IMI Bhubaneswar to the corporate world, right through our journey IMI Bhubaneswar has focused on building leaders who deliver true value to the organizations that they work for – not just in terms of work-related competence, but also the strong ethics and value system that guides them as individuals and corporate citizens.

IMI Bhubaneswar selects students with high leadership potential. Our strong and experienced faculty, who have taught and consulted across the world, helps guide and shape these students through a curriculum that has been built through regular interaction with the Industry. All along, the focus on building leaders with a strong character remains paramount.

These qualities of character, competence and enthusiasm in our students, have ensured a firm and lasting bond between IMI Bhubaneswar and a large number of Corporates that regularly recruit from us every year. Our Alumni base of over 350+, spread out across major Companies in India and globally, provides ample testimony of these strong relationships. They are consistently delivering value to the organizations they work for. Institute always tries to create equal opportunities for it's community. As a result the performance of our students in all the key areas of an industry has been considerable consistently.

" With IMI Bhubaneswar continuing on its journey of producing Global leaders, I am confident that our students shall further enrich our bonds with the Industry, and IMI Bhubaneswar shall continue to be a destination of choice for recruiting organizations for the years to come "

Prof. Rahul Gupta Choudhury

Chairperson Placements,
International Management
Institute, Bhubaneswar



Chairperson's Message

IMI Bhubaneswar has once again proven its eminence among the other premier business schools of the country with the recent closure of Final Placements for the Batch 2018-20. This season witnessed a highly commendable increase of 200% in number of recruiters across several sectors. In a relatively short span of time, we have been able to make it to 100% placements by placing students across the country in various industries and domains. The multitude of offers granted by industry giants reaffirms their trust in the institute and its legacy.

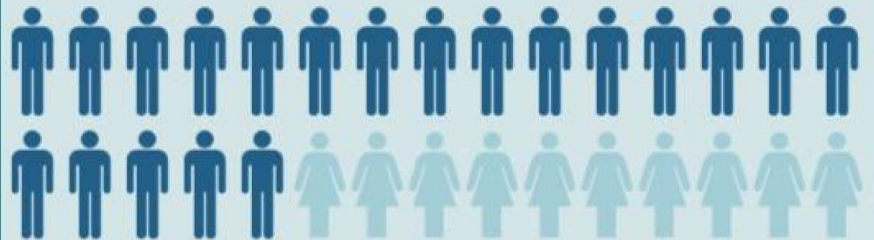
This time a major change which we incorporated internally is to make the process completely student's driven and that has ended up with promising results. More than 50 recruiters participated in the process.

The highest package this year was 17 plus LPA. The average CTC for the batch was 8.43 LPA which is a 18% increase from the previous year. Also, owing to the excellent performance of students during the summer internships, the pre placement offers (PPOs) extended by companies this year placed 14 % of the batch.

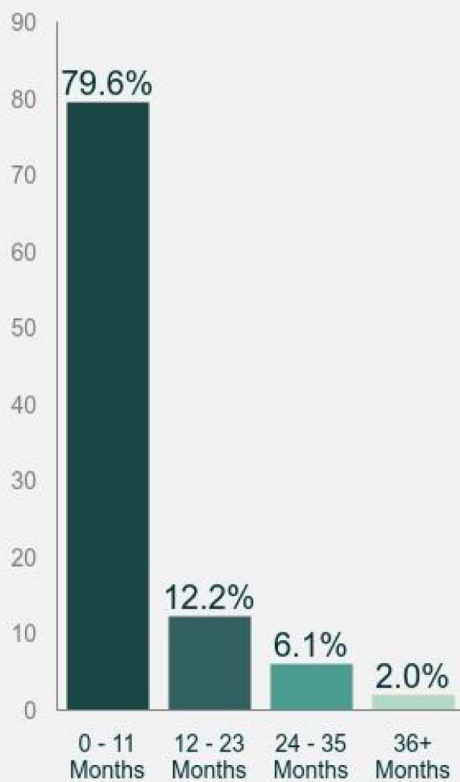
" I am delighted by the faith that the companies of the country have reposed in our students. In the years to come, we will continue to strengthen our engagement with the industry and ensure that we continue to create socially responsible global leaders "

CLASS PROFILE

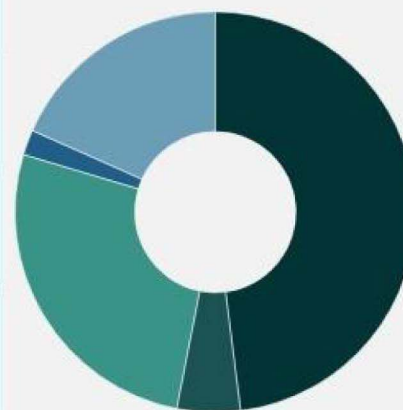
58:42 GENDER DIVERSITY



Professional Experience



Graduation Diversity



● B.Com/B.Com (Hons.)	48.0%
● B.Sc/B.Sc (Hons.)	5.1%
● B.Tech/B.E	26.5%
● BA (Hons.)	2.0%
● BBA/BBM	18.3%

PLACEMENT AT A GLANCE

International Management Institute, Bhubaneswar is delighted to announce the successful completion of final placement season for the PGDM 2018-20 class. The students of IMI Bhubaneswar continue to impress the industry stalwarts which is highlighted by the fact that the institute was able to attract a plethora of coveted profiles and lucrative salaries. Some students received multiple offers which is a true testament to the quality of talent that they possess.

Key Highlights

Placement Status



100 %

PPO's Offered



14 %

Registered for Placement

100 %

Placed through Campus

95 %

Entrepreneurship

2 %

Higher Studies

3 %

Companies Participated



50+

Repeat Recruiters



30 %



8 % Global Opportunities



46% Batch Size Increment

Highest Domestic CTC ₹ 17,29,000 *

Average CTC of Top 25% ₹ 10,83,000 *

Average CTC of Top 50% ₹ 9,30,000 *

Class Average CTC ₹ 8,43,000 *

PLACEMENT BY INDUSTRY

BFSI remained as the largest recruiting sector by industry and function. Strategy & Consulting was the second leading industry in the season. We witnessed the participation of all major banks and renowned financial institutions in our placement process. Diversification of recruiting industries remained as a key strategic objective of IMI Bhubaneswar. To this end the diversity of the participating industries is a testimony of the faith instilled by the upcoming and niche sectors like Media & advertising, FMCG and FMCD, IT, healthcare, media, logistics and Real Estate, Textile, Manufacturing and many more.

As IMI Bhubaneswar continues its journey to shape the global leaders for tomorrow, the Institute would like to express its gratitude to the corporate leaders who bestowed their trust upon the students. We look forward to continuing a long and collegial relationship with them in the future as well.



BFSI & AMC



Strategy &
Consulting



Manufacturing
& Textile



Transportation
& Logistics



Media & Design
Intelligence



IT



Healthcare



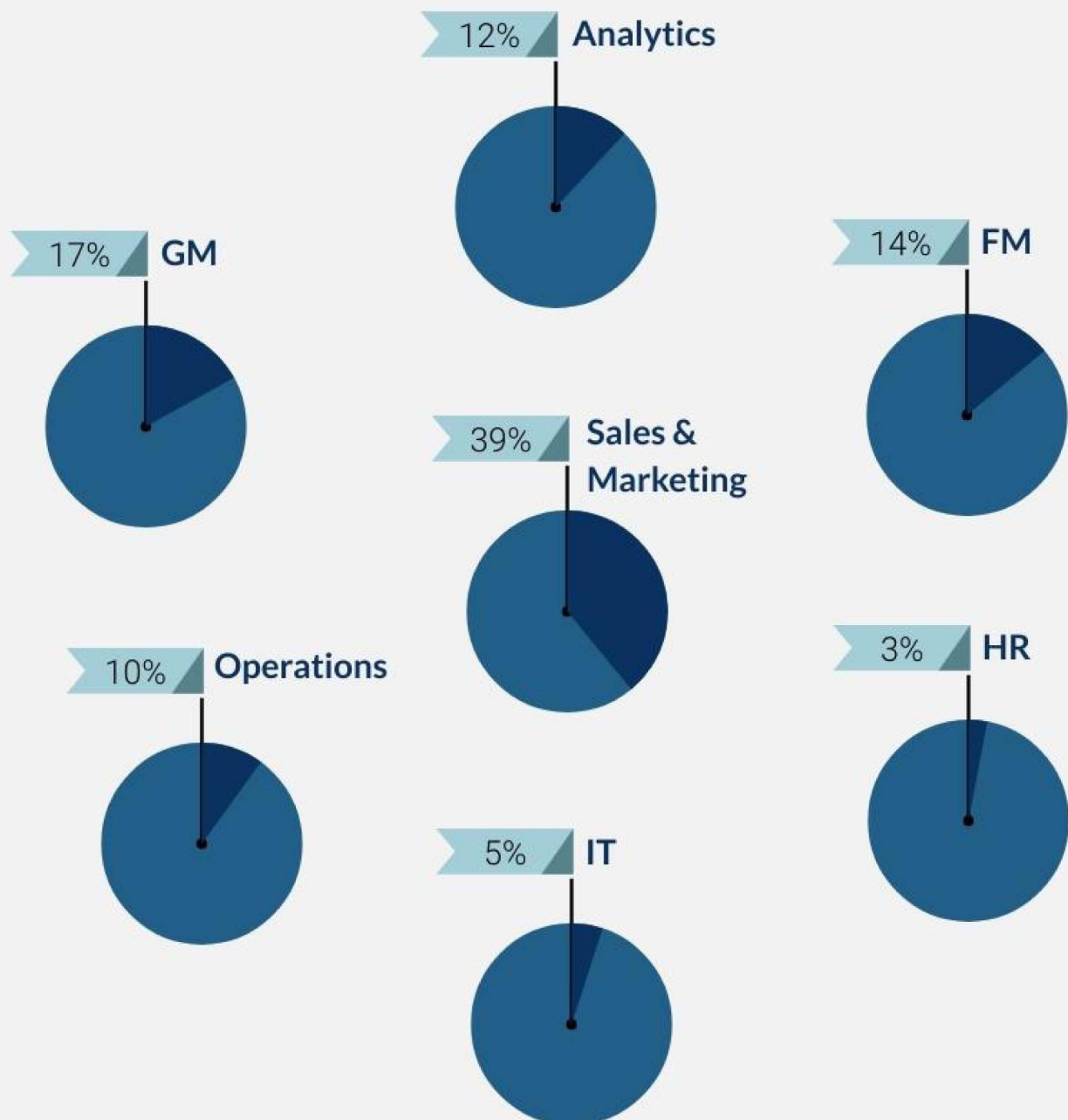
Real Estate



FMCG & FMCD

PLACEMENT BY FUNCTION

Diversity is the key objective of IMI Bhubaneswar Placement. Like industrial diversity we thrive a functional diversity in recruitment. Analytics and Consulting being key to a knowledge driven economy received most attention and interest, followed by Sales and Marketing. Sales & Marketing remained very strong area in IMI Bhubaneswar placement in the past years and the trend continued in 2018-19. Operation & IT as well as Financial Management continued a steady but renewed attention with higher value adding roles and industry leading companies.



PROMINENT RECRUITERS

QUALCOMM®

ANZ

HYUNDAI

ACC
ACC LIMITED

UO
Mu Sigma

Mafatlal

EUROMONITOR
INTERNATIONAL

ttk
HEALTHCARE

mavenmagnet

POLYCARB
WIRES & CABLES

ICICI Bank

kotak
Kotak Mahindra Bank

WRITE

uti
UTI Mutual Fund

OUTLOOK
THE WEEKLY NEWSMAGAZINE

amazon

Analytics
Quotient

HDFC BANK

BYJU'S
The Learning App

square
yards

JK PAPER LTD.
Creating lasting impressions

kotak
Kotak Securities

Berger

marico

FEDERAL BANK
YOUR PERFECT BANKING PARTNER

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NETWORKERS HOME

IDFC FIRST
Bank

APML

HDFC
MUTUAL FUND

Extramarks

IndusInd Bank

TOYOTA TSUSHO

nuthoot
FINCORP
Job creating business

SARAF GROUP

OYO

TATA
TATA CONSULTANCY SERVICES

COFFEE
Day
BEVERAGES

home first
hffc
We'll take you home

MARKETSANDMARKETS™

KENT
Health Care
PRODUCTS
HOUSE of PURITY

KANTAR

KGTS

KGTS
KEMPSTON GLOBAL
TRADE AND SERVICES PRIVATE LIMITED

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