



उत्तमा वृत्तिस्तु कृषिकर्मैव

# Institute of Agri Business Management



## At a Glance



*Strengthening  
Agri Business*

**Institute of Agri Business Management**

**Swami Keshwanand Rajasthan Agricultural University**

**Bikaner - 334 006 (Rajasthan)**

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**SWAMI KESHWANAND**  
**RAJASTHAN AGRICULTURAL UNIVERSITY**  
**BIKANER - 334 006 RAJASTHAN**

## **Vice-Chancellor' Message**

Conventional agriculture is rapidly changing into modern agriculture which is swiftly progressing towards agri business. Crops and cropping patterns are shifting due to climate change and technological advancement at global level. Life style and feeding habit of the people are also changing. Traditional food is altering into the fast food. People are becoming health conscious and demand of quality food products, fruits and vegetables is increasing because of the prevailing common human health problems like obesity, diabetes, blood pressure, etc. Noticeable shift has been observed in the market demand at global level and therefore local/regional business models are being changed into global business models and therefore creating enormous opportunities in the field of agri business sector.

Agri business is a diversified system that includes people and firms which are involved in production, processing, value addition, distribution and marketing of agricultural and animal produce and products; production and supply of agri-inputs like seed and planting material, fertilizers and agro-chemicals, manufacturing and marketing of farm machinery and efficient irrigation system, etc.

I am extremely happy to note that IABM is developing qualified agri business professionals equipped with modern management practices for corporate and non-corporate organizations. The Institute has a track record of 100 percent placement of students in corporate and non-corporate sectors. The alumni of this prestigious Institute are significantly contributing in the growth and development of agri business and allied sectors at national and international levels.

March 19, 2019

(VISHNU SHARMA)  
VICE-CHANCELLOR



**Dr. N.K. Sharma**  
Director



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**INSTITUTE OF AGRI BUSINESS MANAGEMENT  
SWAMI KESHWANAND  
RAJASTHAN AGRICULTURAL UNIVERSITY  
BIKANER - 334 006 RAJASTHAN**

## **From Director's Desk**

Agriculture is the most important sector of Indian economy. It accounts for about 18 percent of India's GDP and provides employment to more than 50 percent of the country's workforce. India is the world's largest producer of pulses, rice, wheat & spices and self sufficient in food grain. During 2017-18, India has achieved incredible growth in food grain production (284.83 MT), horticultural production (307.16 MT), milk (165.40 MT) and meat production (7.40 MT) as a result of technological interventions, enthusiasm and hard work of the farmers, policy support from the Government and favorable weather conditions. Currently, India is surplus in food grain and able to export around 20 MT.

Agri business is emerging and developing globally very fast. Realizing the fact and significance of diversified agri business sector in the country, several Agricultural Universities have started agri business education programme for developing human resource as per requirement of the agri-industries. After self sufficiency in food grain, the focus of Indian Government has been shifted from production to income generation; and from food security to nutritional security. After witnessing the Green, White, Yellow and Blue revolutions in the country, now there is a need to bring about the Income revolution for farmers. Which is possible only through research driven production and post production management technology based approaches.

Accordingly, we have to reorient our strategy for transformation of Indian Agriculture by making all efforts for enhancing farm profit and farmer's income. We have to modernize our breeding programme to develop climate resilient varieties and their availability through strengthening of farmer participatory seed production programme at village level. In case of fruits and vegetables, processable varieties as per need of agri industries should be developed and promoted for cultivation. Farmers Producer Organizations have to be formed to promote processing, value addition and market linkages for enhancing farmer's income. In the present situation when farmers are using smart mobiles, our websites must be farmer's friendly and updated with all required information including the availability of seed and planting material. Details of varieties, crop production and plant protection technologies developed by the University/ Institution should also be available in the website. Farmer's friendly Mobile Apps should also be developed. To encounter the problems in agriculture being faced by the farmers due to climate change, we have to develop and promote situation specific integrated farming system modules at farmer's fields for risk minimization.

Since its inception in 2000 AD, IABM is developing qualified human resource with desired technical and managerial skills as per demand of agri industries and allied sectors; and therefore, the Institute is extensively contributing in the growth and development of agriculture sector in the country.

March 19, 2019

(N. K. SHARMA)  
DIRECTOR

## SKRAU – An Introduction

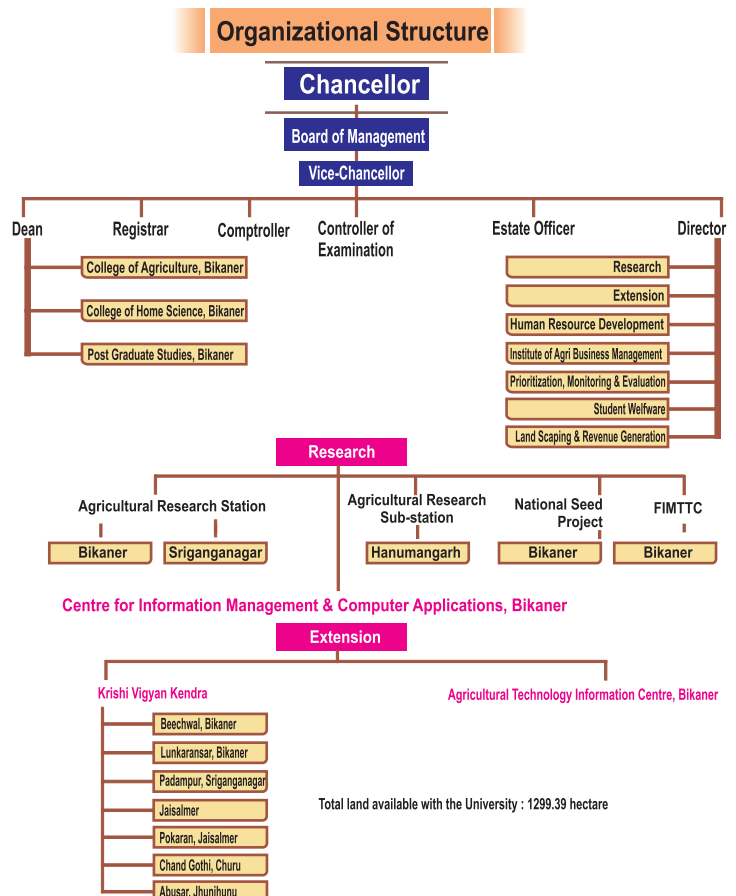
Rajasthan Agricultural University, Bikaner, formerly a part of the Sukhadia University, Udaipur, became a separate entity on the 1<sup>st</sup> of August 1987 as a consequence of promulgation of Ordinance No. 13 of 1987 by the Government of Rajasthan and later on enacted by an Act of Rajasthan State Legislation (Act No. 39 of 1987). It was renamed as Swami Keshwanand Rajasthan Agricultural University in June, 2009.

### Historical background

- The University was first established in 1962 at Udaipur on the US Land Grant Model as Multi-faculty University. It was renamed as University of Udaipur in 1964, and as Sukhadia University in 1973.
- It was re-established as Rajasthan Agricultural University with its headquarter at Bikaner on the 1<sup>st</sup> of August, 1987 by separating the faculties of Agriculture, Veterinary & Animal Sciences, Agricultural Engineering, Dairy Science and Home Science from the Sukhadia University.
- After creation of Maharana Pratap University of Agriculture and Technology at Udaipur in November, 1999 Udaipur campus was separated from Rajasthan Agricultural University, Bikaner.
- Considering the immense contribution of Swami Keshwanand to the education and rural upliftment, the Rajasthan Agricultural University was renamed as Swami Keshwanand Rajasthan Agricultural University in June, 2009.
- In May 2010, the faculty of Veterinary & Animal Science was carved out of SKRAU to form a separate university and named as Rajasthan University of Veterinary & Animal Science, Bikaner.
- In September 2013, it was once again bifurcated to create two more Agriculture Universities namely Agriculture University, Jodhpur and SKN Agriculture University, Jobner, Jaipur.



Presently, SKRAU caters the agricultural need of 6 districts out of 33 districts of Rajasthan. The university is playing a vital role in the development of Agriculture in the broad sense and provide trained human resource, carry out production-oriented research programmes, adoption and propagation of new technologies in the field of Agriculture, Agribusiness management, Home Science/ Community Science, etc. so as to improve the general economic conditions of the farmers. Its multi-faceted activities are carried out through a network of three colleges, two Agricultural Research Stations and one Agricultural Research Sub-Station. Besides, there is National Seed Project unit of ICAR functioning at Bikaner, with three seed farms. The extension activities are carried out through seven Krishi Vigyan Kendras and an Agricultural Technology Information Centre.



## IABM- At a Glance

Transformation of agriculture from livelihood to a profitable enterprise has created a demand of agri business professionals in the country. Agricultural production and productivity has increased enormously with the use of improved varieties and crop management technologies. The use of modern technologies for specialized production, post harvest management, processing and value addition of agri products, supply chain management, marketing management, etc. are now some of the focused areas for sustainability and profitability of agriculture.

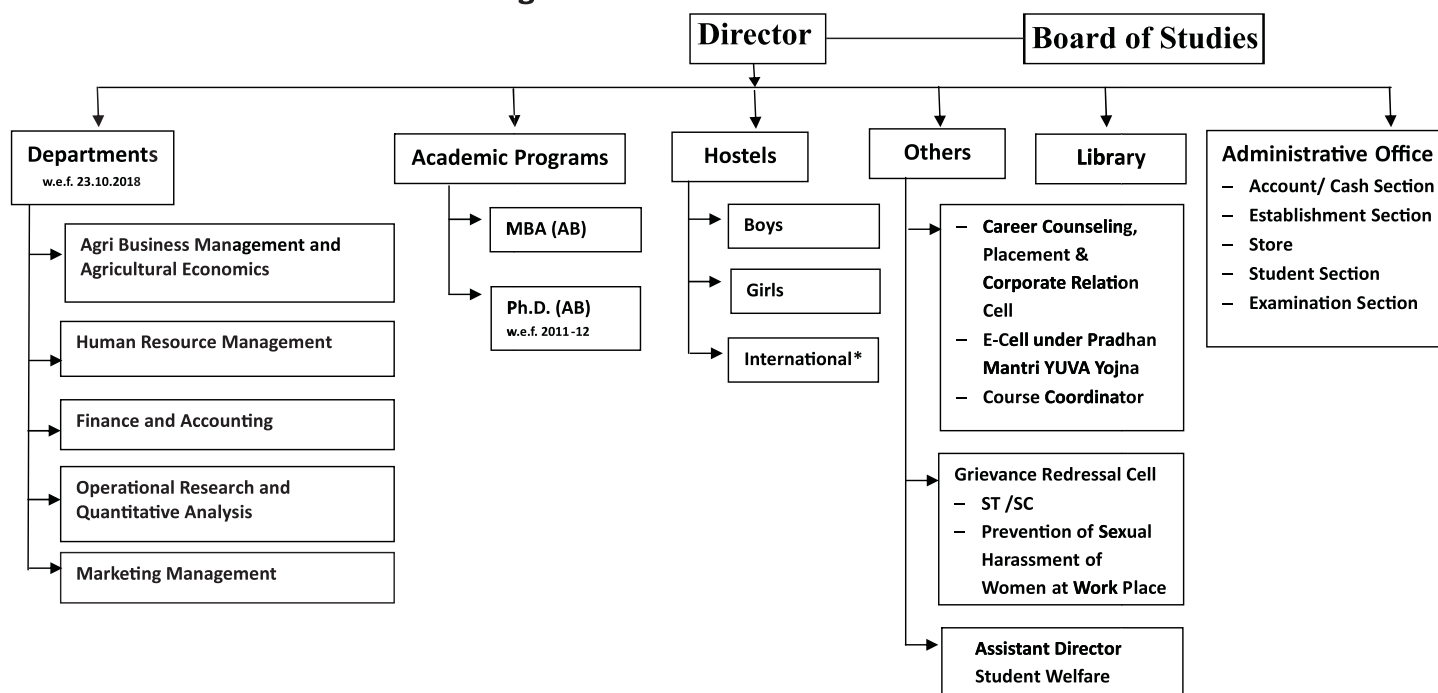
Institute of Agri Business Management, Bikaner was established on January 19, 2000 as a constituent unit of Swami Keshwanand Rajasthan Agricultural University with the financial assistance of the World Bank to offer need based agri business



management education. Institute offers MBA (Agri Business) and Ph.D. (Agri Business), which are accredited by Indian Council of Agricultural Research, New Delhi. It is also approved by All India Council of Technical Education, New Delhi.

IABM, Bikaner has been recognized as Best B-School amongst top colleges offering sector specific courses in Agribusiness Education in 2013; and also awarded A+ Rating in the B-School Survey 2013 conducted by Business Management Chronicle and online partner CAT 100.IN.

### Organizational Structure of IABM



## Mission

The mission of the Institute is to train and develop agri business professionals equipped with modern management practices, appropriate behavioral values, skills with aptitude and sensitivity for sustainable development of agriculture sector in the country.

## Objectives

The Institute is working with the following objectives to achieve the goal of development of agriculture in general and agri business sector in particular.

- To impart quality education for development of agri business professionals with modern management techniques,
- To undertake need based and problem oriented specific research in the field of agri business sector,
- To collaborate with agri industries and other academic institutions for sustainable development of agriculture sector in the country, and
- To undertake such other work, activities or projects as the Institute may deem proper in order to achieve the objectives for which it was established.



## Academic Programmes

The Institute offers MBA (Agri Business) and Ph.D. (Agri Business) programmes and focuses on equipping the students with leadership qualities, conceptual and inter personal skills, enhanced vision, professionalism and social values, apart from providing them the desired academic inputs.

### 1. MBA (Agri Business)

The Master of Business Administration (Agri Business) is a two years full time residential post graduate degree programme which grooms the students into qualified professional managers for agri business and allied sectors. The programme aims at providing a comprehensive coverage incorporating the foundation, functional and elective courses relevant to management discipline, in general, and agribusiness management, in particular.

#### Intake capacity

Current intake capacity of the Institute is 45 students per academic session which has been increased by 60 from academic session 2019-20 onwards. The distribution of seats under different categories is mentioned as under:

Regular seats	:	35
Payment seats	:	05
ICAR seats	:	15
In service candidates	:	05



#### Admission Process

- Indian Nationals below 30 years of age (no age bar for in service candidates) possessing Bachelor's degree in Agriculture or Allied sectors from any Agricultural University or Institution recognized by ICAR/UGC with a minimum of 60 percent marks (55% for SC / ST/ OBC) or equivalent in terms of OGPA are eligible to apply for MBA (AB) programme.
- Candidates shortlisted on the basis of marks obtained in all India level entrance test like CAT/MAT/CMAT or any other national level entrance test recognized by the institute are considered for admission.
- Admission process is followed by Group Discussion (GD) and Personal Interview (PI) conducted by the Institute and a merit list is prepared by giving weightage as 30, 10, 10, 20 and 30 to entrance test score, 10<sup>th</sup>, 12<sup>th</sup>, GD and PI, respectively. Minimum qualifying marks are 50 percent in GD and PI, separately.  
Note: Final year graduating students expecting to complete all degree requirements before start of the new session can also apply.
- Twenty five percent students of the Institute are admitted through ICAR All India Entrance Examination for Admission to PG (AIEEA-PG).
- Foreign nationals are also admitted through ICAR as per norms of the Government of India.

## 2. Ph.D. (Agri Business)

The Institute started Ph.D. (Agri Business) programme from academic session 2011-12 to fulfill the ever increasing demand of competent academicians and researchers in the field of agri business sector. The course curriculum is designed to sharpen the skill of the students in the area of education and consultancy with special reference to agri business.

### Intake capacity

Intake capacity of the Institute is three students per academic session.

Institute seats : 02

ICAR seat : 01



### Admission Process

Indian Nationals possessing Master's Degree in Agri Business Management/ Business Administration/ equivalent programme with at least 6.5/10.00 OGPA or equivalent percentage from recognized Institute/University are eligible to apply. M.Sc. (Ag.) or allied subjects with five years work experience are also eligible for admission.

All eligible candidates have to appear for written entrance examination conducted by the Institute followed by Group Discussion (GD) and Personal Interview (PI). Minimum qualifying marks shall be 50 percent in GD and PI, separately. Merit list is prepared by giving weightage as 50, 10, 15, 10, 15 to written test, Graduation, Post-Graduation, Group Discussion and Personal Interview scores, respectively.

MBA students applying for Ph.D. (AB) programme have to pass the deficiency courses suggested by a committee of the Institute.

One student is admitted through ICAR All India Entrance Examination for Admission to Ph.D.

Foreign nationals are also admitted in the Institute through ICAR as per norms of the Government of India.

**Ph. D. scholars of the Institute are engaged as Teaching Assistant and remunerated Rs. 12000 per month in first two years and Rs. 14000 per month in third year.**

### Infrastructural Facilities

#### Modern Classrooms

Classrooms are specially designed to ensure participative learning environment. Air conditioned classrooms with Smart board, Wi-Fi internet connectivity, lecture capture system, modern podium with necessary furniture are available to facilitate effective learning.

#### Library

The Institute has Wi-Fi enabled air conditioned library with a rich collection of books, journals, periodicals and reports to fulfill the teaching and research needs of students and faculty. Library subscribes 21 journals, 10 e-journals and 5 e-books along with 8128 books and 70 bound journals. Library also subscribes e-resources like CeRA, Krishikosh, EBSCO Host and CAB Abstract. CCTV surveillance and photocopier facility also exist in the Library. Study cabins with internet connectivity are also available for concentrated study of the students.



#### Seminar and Conference Halls

The Institute has all required infrastructure to develop overall presentation, communication and interpersonal skills of students. Air conditioned seminar and conference halls of the Institute are equipped with internet connectivity, audio-visual aids with digital screen and other facilities as per global standards.

#### Hostel Accommodation

The Institute has adequate hostel facility with single seated rooms. Well furnished separate boys and girls hostels are available for comfortable accommodation of national students. International





hostel facility also exists in the campus for foreign students. Common room with Television, Wi-Fi internet connectivity and indoor game facilities are also available in the hostels. Proper kitchen and dining halls are available in both the hostels. Quality food is provided to the students through the cooperative mess, managed by the students themselves.

### **Career Counseling, Placement & Corporate Relation Cell**

This cell is functioning right from the beginning of the Institute. Placement brochure with all essential particulars of students is published every year and circulated to corporate sectors working in the field of Agri Business for information and invitation for campus interview to select the students for their organizations. Representatives of agri business organizations regularly visit the Institute for internship and placement of students. The Institute has a track record of 100 percent placements and paid internships to MBA (AB) students in leading corporate and public sector organizations.

### **Training and Industrial Learning of Students**

**Orientation Programme:** Five days orientation programme 'Abhinandan' is organized by the Institute for newly admitted students with the objective to make them familiar with the Institute's activities, code of conduct, rules and regulations, university setup through visits and lectures under the guidance of faculty in charge.

**Industrial Outreach Programme:** MBA students are attached with agri industries for 10 days during Semester-I to bestow with practical knowledge and working experience in agri industries.

**Educational cum Industrial Tour:** A week long educational tour of first year students is conducted to different academic institutions and agri industries located within and neighboring states to enhance their exposure.

**Summer Internship:** After completion of Semester II, all students are engaged with various agri industries for 45 days for summer internship project to have working field experience. After completion of summer internship, students submit their progress report to the coordinator and also make a presentation before a committee regarding their field work.

**Winter Internship:** After completion of Semester III, students are also engaged with various agri industries for 30-45 days for winter internship to gain more practical experience in agri industries.

### **Other Academic Activities**

**Communion club:** Communion club of the Institute is being run by the students for improving communication skills. Daily extempore activity during prayer in the morning is being organized by the students.

**Personality Development:** Group discussions and placement interview sessions are integral part of every semester activities and therefore classes are scheduled accordingly, wherein faculties and teaching associates interact with the students and guide them.



**Seminar/Symposium:** All students are encouraged and facilitated to participate twice in a year in national/ international seminar, symposium, conference, conventions, etc.

**Guest Lecture:** Eminent academicians, Government officers, Industrialist and Entrepreneurs are also invited regularly at weekly interval to deliver lectures to the students on various aspects of modern agriculture and allied sectors.

**Student Competitions:** Student competitions regarding agri business activities are also organized by the Institute time to time for their overall development.



### Sports and Cultural activities

Students are also encouraged to participate in youth festivals and sports events. Well equipped Gym and indoor and outdoor games and sports facilities are available in the campus. Institute has a diversified group of students from different corners of the country. All popular festivals of the country are jointly celebrated by the students to uphold national integration and its culture.

### Academic Accomplishments

The Institute has awarded MBA (Agri Business) degree to 358 students, Ph.D. to 10 students and Post Graduate Diploma in Agri Input Management to 13 candidates sponsored by Dhanuka Agritech Ltd., New Delhi. The Institute has a track record of 100 percent placement to MBA students in agri business companies and public sector organizations. Ph.D. students are positioned very well in public sector as Faculty/ Officer in Agricultural Universities and Government of India.



## MBA (AB) Gold Medalist of the Institute

S. No.	Name of Student	Year
1	Ms. Alka Swami	2002
2	Mr. Praveen Singh Chambial	
3	Ms. Mallika Chaudhary	
4	Mr. Sudhir Sharma	2003
5	Mr. Amit Kumar Thakur	2004
6	Ms. Ruchi Shekhawat	2005
7	Mr. Anil Kumar	
8	Ms. Priyanka Solanki	
9	Mr. Dheeraj Kumar Singh	2006
10	Mr. Nishant Modgil	2007
11	Ms. Akriti Sharma	2008
12	Mr. Deepak Kumar Bansal	2009
13	Mr. Harshit Chittora	2010
14	Ms. Deepty Mahajan	2011
15	Ms. Alka Kumari	2012
16	Mr. Manmohan Singh	2013
17	Mr. Chandramouli Singh	2014
18	Ms. Sonali Chauhan	2015
19	Mr. Kumar Aditya	2016
20	Mr. Pradeep	2017
21	Ms. Kavita Devi	2018



## Ph.D. (Agri Business) Awardees of the Institute

S. No	Student	Year	Major advisor	Thesis Title
1	Mr. Richard Kwasi Bannor	2015	Dr Madhu Sharma	Marketing of Kinnow in Rajasthan
2	Mr. Joseph Longo	2015	Dr. Rajesh Sharma	Chicken Feed Formulation at farm level in Ajmer district of Rajasthan
3	Shreekant Sharma	2016	Dr. Rajesh Sharma	Opinion Leaders in Influencing Agriculture Marketing Decisions
4	Mr. Avinash Vanam	2016	Dr. Rajesh Sharma	Supply chain and Marketing Efficiency of Alternative Marketing Systems in Vegetables
5	Ms. Swati Utreja	2017	Dr Madhu Sharma	Brand Loyalty in Agri Inputs Retailing- A study of Farmers in Bikaner District
6	Mr. Surjeet Singh Dhaka	2017	Dr Madhu Sharma	Online Retailing of Agri Inputs in India
7	Ms. Jolly Masih	2017	Dr. Amita Sharma	Product Assortment and Distribution Mix for Global Brands of Gluten free products in India and USA
8	Ms. Priyanka Solanki	2017	Dr Madhu Sharma	Stochastic Price Forecasting Models for Major crops of Rajasthan
9	Mr. Mohit Sharma	2017	Dr. Aditi Mathur	Indian Mango Exports with Good Agricultural Practices: Challenges and Prospects
10	Mr. Gurbir Singh	2018	Dr. Amita Sharma	Entrepreneurship Development Model for Camel Milk in Rajasthan

## Departments and Faculty

Five departments have been created at IABM in October 2018 for development and strengthening of the Institute and its academic programmes.

## Faculty

Teaching and research programme of the Institute is taken care by the regular faculty of IABM and also

supported by the faculty working in different constituent units of the University, part time faculty from other organizations and Ph.D. Scholars as Teaching Assistant. Regular guest lecturers from eminent academicians, government officers and entrepreneurs are also invited on various aspects of agriculture and agribusiness management.



Faculties currently engaged in teaching and guiding of students as major advisor in the Institute are as under:

### Department wise Regular Faculty

S. No.	Departments	Regular faculty
1	Department of Agri- Business Management and Agricultural Economics	Dr. Vikram Yogi, Asstt. Prof. (Ag. Economics)
2	Department of Human Resource Management	Dr Aditi Mathur, Asstt. Prof. (HRM)
3	Department of Finance and Accounting	Dr SS Meena, Asstt. Prof. (Finance)
4	Department of Operational Research and Quantitative Analysis	Dr Amita Sharma, Asstt. Prof. (QMT)
5	Department of Marketing Management	Shri Vivek Vyas, Asstt. Prof. (Marketing)

### Associated Faculty from other constituent units

The following faculty members from other constituent units of the University are currently engaged in teaching and guiding of students at IABM.

S. No.	Name of the faculty	Designation	Constituent units
1	Dr IP Singh	Prof. (Ag. Eco.) & Dean	CoA, SKRAU, Bikaner
2	Dr Rajesh Sharma	Prof. (Ag. Eco.)	CoA, SKRAU, Bikaner
3	Dr Madhu Sharma	Prof. (Ag. Eco.)	CoA, SKRAU, Bikaner
4	Dr SK Sharma	Prof. (Ext. Edu.) & Director	DEE, SKRAU, Bikaner
5	Dr RS Yadav	Prof. (Agro.) & Director	DHRD, SKRAU, Bikaner
6	Dr M. Chaudhary	Prof. (Home Sci. Ext.) & Director	DPME, SKRAU, Bikaner
7	Dr Veer S. Yadav	Prof. (Ento.) & Director	DSW, SKRAU, Bikaner
8	Dr C.P. Rajpurohit	Professor (Library)	Univ. Cent. Library, Bikaner
9	Dr Shirish Sharma	Asst. Prof. (Ag. Eco.)	CoA, SKRAU, Bikaner
10	Er AK Singh	Assoc. Prof. (Ag. Eng.)	ARS, SKRAU, Bikaner
11	Dr Seema Tyagi	Asst. Prof. (Home Sci. Ext.)	DPME, SKRAU, Bikaner
12	Dr Sushil Kumar	Asst. Prof. (Horti.)	KVK, SKRAU, Bikaner

### Guest Faculty from other Institutions

The following teachers from other Institutions are also engaged as guest faculty for teaching selected courses.

S. No.	Name of the faculty	Designation	Affiliation
1	Dr Alka Swami	Asst. Prof. (Mgt. )	Govt. College of Eng. & Tech., Bikaner
2	Ms. Asmita Singh	Visiting Faculty (Computer Sci.)	Govt. College of Eng. & Tech., Bikaner
3	Ms. Pooja Rakhecha	Asst. Prof. ( Mgt.)	Institute of Mgt. Studies, Bikaner
4	Mr. J. S. Chauhan	Managing Director	INOSCULATION Hub Pvt. Ltd., Delhi
5	Dr Vijay Sharma	Asst. Prof. ( Mgt.)	Engineering College, Bikaner
6	Mr. Manish Tanwar	Asst. Prof. ( Mgt.)	Institute of Management Studies, Bikaner
7	Mr Pallav Goshwami	Visiting faculty	Working in Private Sector Bank, Bikaner

## Guest Lectures

Eminent academicians, Government officers, Entrepreneurs, etc are also invited at weekly interval to deliver lectures on various aspects of agriculture and agribusiness management.



Dr. N.S. Rathore DDG (Edu.) ICAR



Dr. Ed. Southern  
Prof. Emeritus, Oxford Univ., U.K.

## Externally Funded Research Projects

S. No	Research project title	Principal Investigator	Funding agency	Duration	Grant sanctioned (Lakh)
1	NIAP Network project on Market Intelligence	Dr. Rajesh Sharma	NIAP, ICAR, New Delhi	5 year (2013-17)	35.94
2	Scope for Eco tourism in Rajasthan	Dr. Rajesh Sharma	NABARD, Jaipur	1 year 2016-17	5.725
3	Supply- Demand analysis of professional agricultural human resource in Northern India	Dr. Aditi Mathur	ICAR, New Delhi	1 year 2016	22.50
4	Future requirement for popularizing Agribusiness Education	Mr. Vivek Vyas	ICAR, New Delhi	1 year 2016	5.50
5	“KrishiIQ: Digital Dissemination of Agriculture Practices of Cluster Bean and Gram in Hyper Arid Partially Irrigated Western Plain Zone of Rajasthan”	Dr. Amita Sharma	RKVY, GoR	3 years (2016-19)	58.06
6	Market Analysis of Packed Tender Coconut Water in India’	Dr. Aditi Mathur	Coconut Dev. Board, Kochi	1 year 2018	5.00

## ICAR Sponsored Winter Schools organized for faculty development

S. No.	Title of the winter school	Period	No. of beneficiaries
1	Fodder Management Strategy for Sustainable Livestock Production under Climate Change Scenario	Sept. 02-22, 2018	18
2	Soft and Entrepreneurial Skills for Development of Agricultural Sciences	Nov. 13 - Dec. 03, 2018	20



## Board of Studies of IABM

Institute has its Board of Studies to review and improve the academic programmes and activities of the Institute. The recommendations of the Board of Studies are further discussed in the Academic Council of the University for approval and implementation. The Director of the Institute is an ex-officio chairman of the faculty and tenure of the panel of experts of Board of Studies is two years.



### Composition of Board of Studies at IABM (July 1998 to June 2020)

Name	Designation	Affiliation
<b>Chairman, Faculty of Agri Business Management</b>		
Dr. N. K. Sharma	Director	IABM, SKRAU, Bikaner
<b>External members nominated by the Vice -Chancellors</b>		
Dr. P. L. Saroj	Director	ICAR-CIAH, Bikaner
Dr. Avinash Vanam	Assistant Director (Crops)	DACF&W, GoI, New Delhi
Dr. Sunita Mehla	Prof., Agri Business Mgt.	CCS-HAU, Hisar
Dr. N.R. Panwar	Principal Scientist	CAZRI, Jodhpur
Dr. Shuchi Mathur	Assistant Director	CCS-NIAM, Jaipur
<b>Industry personnel</b>		
Shri Arvind Ojha	Secretary, URMUL Trust	URMUL Trust, Bikaner
Shri Kamal Kumar	DGM, Dhanuka Agritech Ltd.	Dhanuka Agritech Ltd., Delhi
<b>University members from other constituent units</b>		
Dr. Vimla Dunkwal	Dean, Post Graduate Studies	SKRAU, Bikaner
Dr. I. P. Singh	Dean & Faculty Chairman	CoA, SKRAU, Bikaner
Dr. Dipali Dhawan	Dean & Faculty Chairman	CHSc, SKRAU, Bikaner
<b>Invited faculty members of the Institute</b>		
Dr. Aditi Mathur	Asst. Prof. (HRD)	IABM, SKRAU, Bikaner
Dr. Amita Sharma	Asst. Prof. (Quant. Mgt. Tech.)	IABM, SKRAU, Bikaner
Dr. S.S. Meena	Asst. Prof. (Finance)	IABM, SKRAU, Bikaner
Mr. Vivek Vyas	Asst. Prof. (Marketing)	IABM, SKRAU, Bikaner



# Industrial Association of IABM



**150**  
YEARS OF  
CELEBRATING  
THE MAHATMA

